

## 8 Days: Tuesday June 6 - Tuesday June 13, 2017

Cedarburg, Wisconsin has long been a haven for artists and their followers.

Join us this year to capture Ozaukee County's finest moments - morning, noon and night!  
Create colorful visions of our countryside, lakeside and historic cityscapes to share with your fans!

### Registration: Complete Form online:

- The first **150 artists** to register will be accepted.
- **\$60 fee** entitles artist to participate in all events
- Watch the registration countdown on our blog: <http://www.pleinaircedarburg.blogspot.com/>.
- Fees are non-refundable and non-transferrable.
- Fees received after 150 artists have registered will be returned.

### Main Event Guidelines:

A minimum of 95% of each painting must be created on-site, within the event boundaries, in the true spirit of plein air painting. Minor adjustments or corrections may only be done in a studio to fix forms or colors. A painting will be disqualified for judging if:

- the artist is found using an ipad or photos on their easel;
- the artist is standing outside the boundaries;
- or artists intentionally impedes the sightline of another artist.

### Painting Boundary:

The artist must be standing within Ozaukee County. View map by clicking on: [www.co.ozaukee.wi.us/DocumentCenter/Home/View/1184](http://www.co.ozaukee.wi.us/DocumentCenter/Home/View/1184). A map will be provided in your Registration Bag.

### Painting Period:

10am Tuesday, June 6 through 9am Tuesday, June 13, 2017.

### Check-in and Material Stamping:

**Painting materials MUST be stamped** prior to starting to paint, at Main Street Gallery inside the Cedarburg Cultural Center, W62 N546 Washington Ave., Cedarburg (parking available in the rear).

**Tuesday-Friday, June 6 - 9: 10am-2pm daily**

**Saturday, June 10: 8am-4pm**

**Sunday, June 11: 10am-2pm, at Pink Llama Gallery, W62 N580 Washington Ave, Cedarburg.**

**Monday, June 12: 10am-2pm, at Pink Llama Gallery, W62 N580 Washington Ave, Cedarburg.**

### Materials:

Each artist may initially submit **three (3) paintings: 1 small & 2 large; or 2 small & 1 large; or 3 small.**

- Media may include: oils, acrylics, watercolors, pastels and gouache.
- For dark colored materials, please paint a white patch to provide a legible stamping area.
- **SMALL paintings:** Maximum material size 12 inches x 12 inches of canvas, paper or board unframed:
- **LARGE paintings:** Maximum material size 320 sq. inches of canvas, paper or board unframed:

Formula: (sq. inches = length x width). Examples: 16" x 20" = 320 sq. inches; 14" x 22" = 308 sq. inches, 12" x 24" = 288 sq. inches

- **FRAME width:** Maximum 4 ¼ inches.
- **MAT width:** Maximum 4 inches (watercolors)

### **Initial Paintings Submission:**

**Tuesday, June 13, 9am-12noon, Cedarburg Cultural Center.** Painting sales begin at the Invitational Collector Champagne Reception, Wednesday, June 14, 4pm and continue through Saturday, June 17, 5pm.

- Check-in stamp must be visible on the back of each painting.
- Paintings must be signed, appropriately framed, mounted and securely wired for hanging.

We reserve the right to refuse any improperly framed paintings, wrapped canvases, stained mats, alligator hangers or those with wet paint on the edges.

### **Replacement Paintings Submission:**

**Tuesday, June 13, 9am-12noon, Cedarburg Cultural Center.** Paintings will be stored until needed to replace sold paintings. Each artist may submit:

- four replacement paintings created during the Main Event.
- one replacement painting created during Quick Paint.
- each painting must be in its' own flat box (all boxes will be returned Saturday, June 17 during painting pick up from 5-6:30pm only).
- all initial painting submission requirements will apply.
- When a painting is sold, a replacement painting submitted by the same artist will be hung in the space made available by the sale.
- If the selling artist has not submitted a replacement that will fit in the space, then the available space will be given to another artist.

### **Pricing:**

- The paintings will be sold at the price selected by the artist.
- Price changes will not be allowed after painting submission. Any manual price changes found on title cards will result in the removal of the corresponding painting from the exhibit.

### **Commissions:**

The Cedarburg Artists' Guild will retain a 35% commission on all painting sales. Artist payments will be mailed to the address provided at registration within 2 weeks following the sale.

### **Off-Easel or Post-Exhibit sales:**

Please respect the substantial volunteer effort and cost (total of \$33,400) expended to attract collectors and coordinate the event by paying a 10% finder's fee on all off-easel or post-exhibit sales. Fees may be given to the Cedarburg Painting Event cashier at Main Street Gallery. Make all checks payable to: Cedarburg Artists' Guild; mailing address: P.O. Box 663, Cedarburg, WI 53012. Also, please provide the buyer's name and address, so we may invite them to the Collector Event next year.

### **Judging:**

Wednesday, June 14, 9am-2pm. The judges for the Main Event are nationally-known plein air artists:

- Spencer Meagher ([www.spencermeagher.com](http://www.spencermeagher.com))
- Nyle Gordon ([www.nylegordon.com](http://www.nylegordon.com))
- Bob Beck ([www.bobbeckart.com](http://www.bobbeckart.com))

Judge for The Best of the City of Cedarburg awards:

- Tom Buchs ([www.thomasbuchs.com](http://www.thomasbuchs.com))

**Additional Plein Air Painting:**

Please refer to the Prospecti for “Cedarburg Gems” and “Quick Paint” for more painting and exhibit opportunities.

**Main Event Awards:**

Presented at Awards Ceremony, Wednesday, June 14, 6:30pm at Cedarburg Cultural Center.

- Best of Show – purchase award \$2,500 from the Cedarburg Art Museum
- 2nd place \$800
- 3rd place \$600
- 4th place \$400
- 9 honorable mentions \$250 each

Best of the City of Cedarburg awards:

- Sandra McCutcheon Pape 1st place award \$500
- 2nd place award \$300 gift certificate, if sponsored
- Artist's Choice Awards (selected by participants)
- Henry Klapproth Sr. 1st place award \$500
- WI Plein Air Painters Assoc. 2nd place award \$300, if sponsored
- 3rd place \$200 gift certificate, if sponsored

Each artist may win only one of the first 10 awards above and 3 Quick Paint Awards. Best of the City of Cedarburg and Artist’s Choice awards may be awarded to any paintings in the gallery. Artists awarded more than \$550 must complete a federal form W-9 prior to receiving the cash.

**Painting Pick-up:**

All paintings **must be picked up on Saturday, June 17 between 5-6:30pm**, Cedarburg Cultural Center. Artists removing paintings without consent will be banned from participating in the 2018 event. Abandoned paintings will be donated to the Cedarburg Artists’ Guild.

**Liability:**

Regardless of cause, the artist agrees to bear all risk and expense for any loss, theft or damage to their artwork or other personal property or injury to their person. The artist agrees to be responsible for insuring their artwork, all necessary shipping, and to abide by all rules set by the Cedarburg Artists’ Guild.