

Covered Bridge Art Studio Tour 2017 Artist Guidelines

As a participating artist on the tour, you are **required** to:

- Mandatory: Open your studio to the public for the DURATION of the tour:
Friday 10/13: 4-8pm ~ Saturday 10/14: 10am-5pm ~ Sunday 10/15: 11am-4pm
- Provide ONE digital image of your artwork for use in the Tour Brochure/Map by Application Deadline. See page two for image specs (email to savas@msavas.com).
- Provide ONE digital image of you working in your studio space by Application Deadline.
To be used for social media advertising and possibly print.
(email to savas@msavas.com).
- Provide your elevator pitch. Basically this is an art statement about you and what you do in about 2-4 sentences in 3rd person. This will be used on social media advertising. (email to savas@msavas.com). Forward by Application Deadline
- Incorporate in-progress work or demonstrations/examples of your technique in your studio/display ~ remember, this is an art studio tour, which presents different opportunities to both you and the public than found on an art fair or gallery walk
- Pick up your event signage (yard sign and flag), as well as posters and brochures to display, and return after tour (date and location for pick up/ drop off TBD ~ we will strive for a convenient day/time and a central Cedarburg-area location)
- Attend the Artist Meetings. They are slated for May and August. Watch website, blog and emails for more details and specifics as we get closer.

It's YOUR studio tour, completely volunteer-run. Join the committee and get involved!

As a participating artist on the tour, we *highly encourage* you to:

- Cross Promote the entire event to your own mailing list and on your own Social Media accounts and other shows you are participating in.
- Volunteer: We need you. Please contact Michelle for what you can help out with.
- Attend the 2 artist meetings. They are slated for May & Aug. 2017
- Follow Up Return signage checked out during turn in dates, fill out survey and look forward to next year. =)

Please be respectful of our time... send in needed materials (labeled correctly) on time, attend the artist meetings and signage turn in dates to minimize the follow-up.

Contact: Michelle Thompson at savas@msavas.com with questions, or if you'd like to get involved!

Sincerely,
Michelle Savas-Thompson

MISSION: To ensure the best possible experience for the customer while still providing great value for the participating artists.